

Hurricane Helene After the Storm Messaging Resource Toolkit

This toolkit provides multimedia resources quickly available for you to be able to share messaging to your community after Hurricane Helene.

[Web Resources](#) | [Graphics, Social Media Copy & Sample Text](#)

After the Storm Web Resources

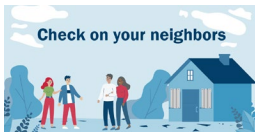
Hurricane Helene Landing page: <https://www.fema.gov/helene> and in Spanish: <https://www.fema.gov/es/helene>

After the Storm Graphics, Social Copy & Sample Text

Below you will find some messaging examples of information that can be shared to the public after a disaster.

1 – 7 Days Post Disaster

[Check on your Neighbor](#) | [Download the Graphic in Multiple Languages](#)



- **Social Media Sample Text Option 1**
 - With power outages and lack of air conditioning due to Hurricane Helene, be sure to check on your neighbors—especially those who may need extra help.
- **Social Media Sample Text Option 2**
 - Was your area affected by Hurricane Helene? If safe, check on your neighbors, particularly those who need extra support.
- **Social Media Sample Text Option 3**
 - Older adults & people who need life-sustaining medical equipment or assistance devices may need additional support if they lost power.

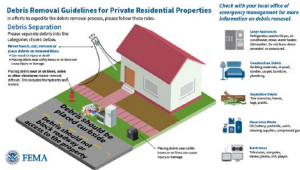
Family Reunification – Sample Text | [View Sample Text](#)

- To report a missing child during a disaster, contact the National Center for Missing & Exploited Children (NCMEC), which operates the National Emergency Child Locator Center at 1-800-843-5678. Anyone who finds a child who is separated from their parents or legal caregivers should first contact the local police. In addition,

individuals can use the Unaccompanied Minors Registry to enter basic information for the child, which should ideally include a recent photo. No matter how you report, please indicate to NCMEC if the missing child has a disability or access or functional need.

- Family and friends of people in the disaster-affected areas are urged to check social network sites for information about your loved ones. Also, use the American Red Cross Safe and Well program to let family members know they are safe or looking for loved ones.
- View Copy in: [Spanish](#) | [Haitian Creole](#) | [French](#)

Debris Removal Guidelines | [Download the Graphic in Multiple Languages](#)



▪ Social Media Sample Text Option 1

- If Hurricane Helene caused damage to your home or belongings, make sure to document it.
 - Take photos before you begin cleaning up.
 - Make a list of damaged or lost items & gather receipts. Doing this helps speed up the process with insurance & other assistance programs.

▪ Social Media Sample Text Option 2

- If you were affected by Hurricane Helene and you are ready to begin the clean-up process, remember:
 - Wear long pants, goggles, gloves & sturdy shoes.
 - Stay off damaged structures.
 - Be aware that snakes or animals could be present.

- View this copy in: [Spanish](#) | [French](#) | [Haitian Creole](#) | [Vietnamese](#) | [Simplified Chinese](#) | [Korean](#)

Power Outages | [Download the Graphic in Multiple Languages](#)

▪ Social Media Sample Text

- If Hurricane Helene knocked out your power, stay safe:
 - ❄️ Keep freezers and fridges closed.
 - 🔌 Switch off electronics to avoid damage from surges.
 - 💡 Place generators outside, at least 20 ft. away from the house.
 - ✅ Do not use a gas stove to heat your home.
 - Learn More: [ready.gov/power-outages](https://www.ready.gov/power-outages)

- View this copy in: [Spanish](#) | [Haitian Creole](#) | [Vietnamese](#) | [Simplified Chinese](#) | [Korean](#)

▪ Sample Text

- When the power comes back on, wait for a few minutes before turning on major appliances to help eliminate problems that could occur if there's a sharp increase in demand.

- When in doubt, throw it out! Throw away any food that has been exposed to temperatures 40 degrees or higher for two hours or more or that has unusual odor, color or texture. If the power is out for more than a day, discard any medication that should be refrigerated unless the drug’s label says otherwise.

How to Help | [View More Social Copy Options](#)

▪ Social Media Sample Text Option 1

- Are you looking for ways to help survivors affected by Hurricane Helene? The @NationalVOAD is a great place to find trusted organizations that are helping the various communities. The best way to help after a disaster is through cash donations. Check out: nvoad.org

▪ Social Media Sample Text Option 2

- When disasters like Hurricane Helene strikes, our voluntary & faith-based partners are always quick to offer support. Addressing needs like hot meals, debris removal, & distributing supplies are some of the many ways these agencies are helping survivors on the ground.

▪ Sample Text

- Financial contributions to [recognized disaster relief organizations](#) are the fastest, most flexible and most effective method of donating. Organizations on the ground know what items and quantities are needed, often buy in bulk with discounts and, if possible, purchase through businesses local to the disaster, which supports economic recovery.
- Don’t self-deploy to disaster areas. [Trusted organizations](#) in the affected areas know where volunteers are needed. Work with an established organization to make sure you have the appropriate safety, training and skills needed to respond.
- [FEMA Voluntary Agency Liaisons \(VALs\)](#) build relationships and coordinate efforts with voluntary, faith-based and community organizations active in disasters.

Beware of Fraud & Scams | [Download the Graphic in Multiple Languages](#)

▪ Sample Text



- Beware of fraud and scams. After a disaster there are often scams and rumors that target survivors. Please use official local, state and federal sources for credible information. Survivors should never trust someone claiming to be a disaster assistance employee asking for money. Local and federal disaster assistance workers do not solicit or accept money.
- View this copy in: [Spanish](#) | [French](#) | [Haitian Creole](#) | [Vietnamese](#) | [Simplified Chinese](#) | [Korean](#)

Crisis Counseling | [Download the Graphic in Multiple Languages](#)

▪ Social Media Sample Text Option 1

- It’s normal to feel anxiety after a hurricane like Helene. Understand the signs of disaster-related stress:
 - ♦ Difficulty sleeping
 - ♦ Disorientation, confusion, loss of appetite
 - ♦ Feelings of hopelessness or depression

▪ Social Media Sample Text Option 2

- If you're struggling after Hurricane Helene, the SAMHSA Disaster Distress Helpline provides support 24/7. Trained crisis counselors are ready to help in English, Spanish, or American Sign Language (videophone available).
 -  1-800-985-5990
 -  disasterdistress.samhsa.gov
- **Sample Text**
 - To access emotional support for this traumatic event, you can call or text the free, confidential Substance Abuse and Mental Health Services Administration Disaster Distress Helpline and connect with trained crisis counselors 24/7 at 1-800-985-5990.

If you are deaf or hard of hearing and use American Sign Language (ASL), use your mobile device to call 1-800-985-5990 or click on “ASL Now” at disasterdistress.samhsa.gov to contact an ASL fluent crisis worker.