



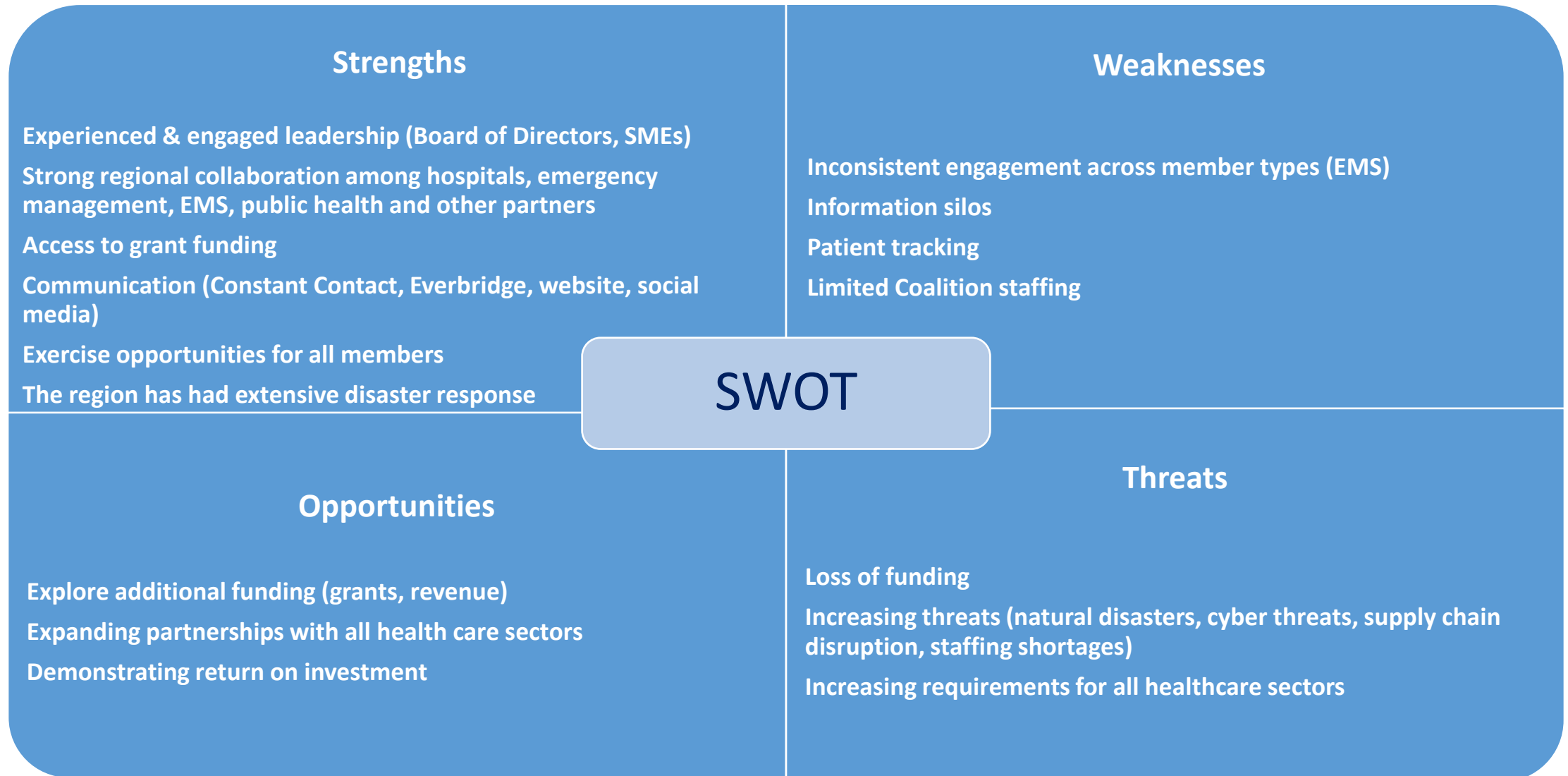
CFDMC 2026-2028 Strategic Plan

Approved 6-9-26

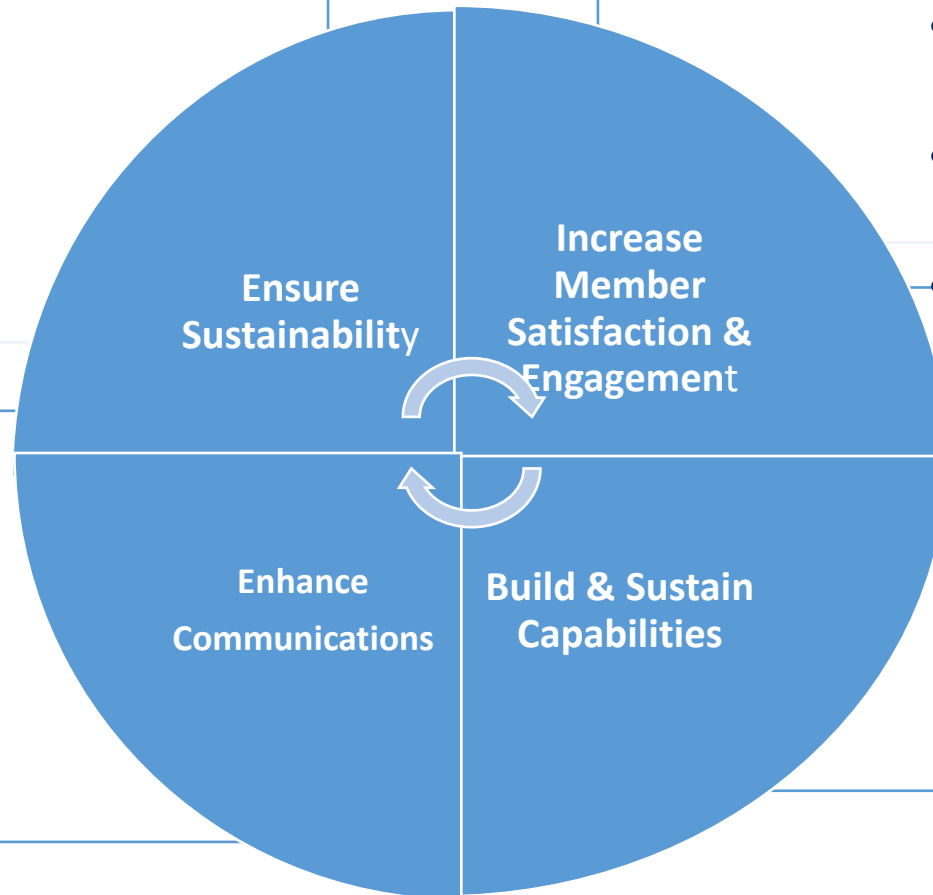
CFDMC Vision: To create and sustain a resilient community with a common purpose and voice, subsequently protecting and saving lives during disasters of all types and sizes

CFDMC Mission: To develop and promote healthcare emergency preparedness and response capabilities in RDSTF Region 5, including: Brevard, Indian River, Lake, Martin, Orange, Osceola, Seminole, St. Lucie, and Volusia Counties. The CFDMC will facilitate healthcare organizations and other partners in working together collaboratively to build, strengthen, and sustain a healthcare preparedness and response system within Central Florida and to assist ESF-8 (Health and Medical) with the National Preparedness Goal identified five mission areas: Prevention, Protection, Mitigation, Response, and Recovery as related to healthcare disaster operations.

SWOT Analysis



CFDMC Strategic Priorities & Objectives



- By 6/30/27, develop and expand sustainable resiliency funding opportunities
- By 6/30/28, identify and implement at least one revenue stream

- By 6/30/27, increase use of social media to engage members and partners
- By 12/31/27, develop a comprehensive communications strategy to eliminate communication silos (survey to identify member communication needs and preferences)

- By 4/30/27, increase EMS engagement in the annual Coalition exercise
- By 6/30/27, identify and promote return on investment for Coalition members
- By 6/30/28, increase city/county leaders as Coalition members by at least one in each county

- By 6/30/27, develop and implement an interoperable patient tracking strategy
- By 12/31/27, develop a plan to support use of telemedicine in an MCI
- By 6/30/28, develop a plan to support the health care workforce's access to resources that support workforce safety and resilience

Goal: Ensure Sustainability

Objectives	Strategies / Lead	Status
<p>By 6/30/27, develop and expand sustainable resiliency funding opportunities, including grants and cooperative funding programs, to strengthen healthcare coalition capabilities</p> <p>By 6/30/28, identify and implement at least one revenue stream</p>	<ul style="list-style-type: none">• Benchmark with Miami-Dade Coalition • Research member requirements	

Goal: Increase Member Satisfaction & Engagement

Objectives	Strategies / Lead	Status
<p>By 4/30/27, increase EMS engagement in the annual Coalition exercise to at least two agencies participating full-scale in the annual exercise.</p> <p>By 6/30/27, identify return on investment for Coalition members.</p> <p>By 6/30/28, increase city/county leaders as Coalition members by at least one in each of the nine counties.</p>	<ul style="list-style-type: none">• Present at Florida Fire Chiefs• Implement Net Promoter Score• Presentations at Health Planning Councils	

Goal: Build & Sustain Capabilities

Objectives	Strategies / Lead	Status
<p>By 6/30/27, develop and implement an interoperable patient tracking strategy that enhances real-time coordination and information sharing between EMS providers, hospitals, and healthcare partners to improve patient movement, continuity of care, and situational awareness during emergencies.</p>	<ul style="list-style-type: none"> • Work with hospitals and EMS to promote rapid implementation of Pulsara • Identify add other response partners (emergency management, medical examiners, others) 	
<p>By 12/31/27, develop a plan to support use of telemedicine in an MCI</p>	<ul style="list-style-type: none"> • Survey members re how coalition can support this • Identify state resources, • Develop/share best practice guidelines 	
<p>By 6/30/28, develop a plan to support the health care workforce's access to resources that support workforce safety and</p>	<ul style="list-style-type: none"> • Workforce assessment 	

Goal: Enhance Communications

Objectives	Strategies / Lead	Status
<p>By 6/30/27, increase use of social media to engage members and partners.</p> <p>By 12/31/27, develop a comprehensive communications strategy to eliminate communication silos.</p>	<ul style="list-style-type: none">• Identify and implement tracking of LinkedIn metrics• Survey members to identify member communications needs and preferences	