

## 12-20-22 CFDMC Board Notes

**Board Members Participating:** Eric Alberts, Sheri Blanton, Lynne Drawdy, Alan Harris, Dr. Vincent Hsu (proxy), Jim Judge, Georganna Kirk, Chief Chris Kammel, Aaron Kissler, Reginald Kornegay, Kenneth Peach, Christina Proulx, Wayne Smith, Clint Sperber, Lynda W.G. Mason

**Others Participating:** Beverly Cook, Matt Meyers

**Call to Order, Welcome & Roll Call:** Eric Alberts welcomed the group and called the meeting to order at 4:04 pm. Roll was taken, and 14 voting members were present for a quorum. Eric noted that this is the last meeting he will be chairing as Reggie Kornegay will take over as Board Chair in January.

**Approval of 10/18/22 Board Minutes:** Eric advised that the October minutes were sent out with the calendar invitation. Reggie made a motion to approve; seconded by Georganna Kirk. There was no further discussion or opposition and the motion carried.

**Approval of September, October and November 2022 Treasurer's Reports:** Lynda W. G. Mason advised that she has reviewed these reports. Lynda reviewed the treasurer's reports against the bank statements and there are no issues or anomalies in any of the reports. Lynda reviewed each report with the Board and stated that the Coalition is in sound financial shape. Lynne said that under the new state contract we must submit documentation for all expenditures to the state monthly. This strengthens our financial accountability. Alan Harris made a motion to approve; the motion was seconded by Ken Peach. There was no further discussion or opposition and the motion carried.

**Executive Committee Update:** Eric advised that the Executive Committee met on November 21<sup>st</sup>. He reviewed all of the items discussed at the meeting, including approval of the September minutes, a review of the marketing pilot, discussion of the December conference planning, approving the December Board agenda and approving the 2023 schedule for the executive committee. Eric advised that the next Executive Committee meeting is January 23, 2023 at 4:00 p.m.

### Old Business:

- **Traffic Light Update:** Lynne advised the updated report was attached to the calendar invitation. Highlights include that our Coalition is leading the effort statewide to develop a Radiation Annex. The draft has been finalized by the committee which included local subject matter experts. This will be sent to all members for review. Our Coalition will also host the statewide Radiation tabletop exercise, scheduled for May. The Board and other stakeholders will be invited to attend. We also are making progress in the priority HVA gap of family reunification. The pediatric workgroup and family assistance workgroup have partnered and we have scheduled a pediatric surge tabletop exercise for hospitals and other partners that will include reunification. Functional drills on reunification are being planned across the regions on reunification in May or early June. We are also continuing to focus on standardizing the use of EMResource across the region. Matt has done a wonderful job of bringing on users and we are now over 3,000. We are putting together a steering committee with representatives from each county and discipline to develop protocols regarding EMResource use.
- **Board Engagement:** Eric advised that an update was sent out with the calendar invitation which highlights engagement by Board members. Eric stated that most Board members are very active, but we have had a resignation from one member. Lynne stated that one of our deliverables is on sustainability and having a strong and committed Board is one of our greatest strengths. She thanked the Board for their leadership and support.

- **Marketing Update:** Clint reminded the Board that the marketing report was attached to the calendar invitation. He reviewed the data on the Facebook campaigns for the most recent two-week period and advised that for each data there is an explanation underneath and if you click on the link it will take you to a YouTube video that explains the data. He stated that Page 6 provides recommendations. He pointed out that the campaign has led to a 700% increase in followers, from 63 to 513. Clint asked all Board members to review and provide insights or comments to the Board or Lynne. Clint advised that we will receive additional reports and a final summary report for the marketing pilot. Eric stated this is valuable data. He asked when we will receive data from LinkedIn. Lynne advised that we had a slow start with LinkedIn but will have that report soon.
- **December Coalition Meeting:** Reggie stated the conference was outstanding and had great presentations. We will have participant feedback soon from the survey which he hopes will echo that. Reggie stated that our goal was to have 200 registered and 100 attending, with three sponsors at \$500 each. The final data shows 113 registrations and 90 in attendance (65 in person and 25 virtually). We had two sponsors at \$500 each. There was a high no-show rate. He stated that we were slightly over budget for food; with the two sponsors and \$800 in Panera gift cards we spent approximately \$300 from unrestricted Coalition funds on food. All other costs, such as printing and training, were in an allowable Coalition project. Lynda said she attended both the pre-training and the conference and added her kudos as she felt this was the best conference yet.

#### **New Business:**

- **HVA:** Lynne reported that the HVA update is due to the state on January 15 and includes new contract requirements. The contract does not require Board approval but does require input from members. She stated that we have collected data from the regional THIRA/SPR process, from the county HVAs, from the public health PHRATs in each county, from facility HVAs and from a survey sent to all members. She apologized for not having the draft HVA ready for today's meeting and asked the Board for permission to send out the draft by the end of the month to the Board and all members for review and input. The Board agreed.
- **2023-24 Vice Chair:** Reggie advised we are looking for a Board member to step into the Vice Chair role. The Vice Chair serves a two-year term and then steps into the Chair role for two years. Reggie said that it was his honor to serve as Vice Chair and he advised that this is not an overly taxing role in terms of time. He asked any Board member interested to let him or Lynne know. Eric said that this succession process is important to the success of the Coalition and encouraged Board members to consider stepping up. Lynda asked if there is a formal process. Lynne stated that we typically solicit volunteers, and the Board confirms. Lynne promised that it is not a big time committee and simply adds a one-hour meeting in the off Board meeting months. Lynda said that she also served as Vice Chair and agreed with Reggie and Lynne that will not be onerous. Clint said that he cannot serve as Chair as he is a health and medical co-chair, but he will make a nomination. Chief Kammel said he would like more information on this, and he will consider it. Lynne will provide that information, and this will be pended until the February Board meeting.
- **2023 Board Meeting Schedule:** Reggie said intent is to keep same schedule as 2022, with the only change moving to a webinar. This is less expensive, and allows us to share documents, and there is still a conference call option. Lynda moved to approve the 2023 schedule and Alan seconded the motion. There was no further discussion or opposition and the motion carried. Lynne will send out calendar invitations.

- **ASPR Sustainability Assessment January 25 – 9:30 to 11 am:** Lynne said that a federal focus is sustainability of coalitions. Our Coalition volunteered to be the first Coalition to undergo an assessment as this supports one of our strategic objectives. Captain Paul Link will be here on the morning of January 25 to conduct the assessment. He requires that the Executive Committee attend, and all Board members will be invited. There will be a face-to-face and virtual option.
- **Board Resignation:** Lynne said Susan Saleeb, Pharmacy representative, has stated that although she supports the Coalition, she is too busy to participate, and she has resigned from the Board. Lynne stated that she is reaching out to get recommendations for a Pharmacy representative and will present these to the Board. She stated that we have one additional vacancy and asked whether we should focus on a home health agency representative or someone representing vulnerable populations. The Board agreed that we need a home health agency representative. Lynne will secure recommendations for presentation to the Board. As these are to fill resignations, we do not have to wait until the formal nominations/elections process in late 2023.

#### **Report-outs by Discipline/Open Forum:**

- **Hospitals:** Eric said flu and COVID are trending up and RSV is trending down. He stated that the hospitals are getting ready for the cold weather. Reggie echoed this. Christina said hospitals are providing some information to Lee County and she will reach out to Clint on this. She stated that her hospitals are preparing for the full-scale exercise and three county exercises.
- **Emergency Management:** Alan stated they had a regional emergency management meeting last week. Most counties in the region are dealing with hurricane recovery and are preparing for the cold weather coming in this weekend. He stated that all of the airports have exercises coming up, and we have a rail exercise coming up. Jim Judge stated they are preparing for shelters during the cold weather, and they are experiencing difficulty in getting law enforcement support. He stated they are still working on hurricane activities. Jim advised the county has split his department in two, with Fire, EMS and emergency management in one department. He stated that he will be advertising a new emergency management director later this week.
- **EMS:** Chief Kammel stated he had no updates. Eric congratulated Chief Kammel on the 2022 Leader of the Year award.
- **Public Health:** Aaron Kissler advised that the county health departments have received some public health infrastructure funding from CDC, mostly in short-term projects. He stated they are still working on flu and COVID vaccinations. Clint said they are seeing increases in ED visits. There have been ten flu outbreaks statewide this week.
- **Emerging Infectious Diseases:** Lynne reported that the EID Collaborative met and updated the Ebola PPE guidance; this has been sent to hospitals and posted on the website. Hospitals are reviewing their Ebola protocols.
- **Medical Examiner:** Sheri Blanton said she has no updates.
- **Business/Community:** Ken said the business community is focusing on climate risks, including impacts on shareholder value, the environmental impact to comply with regulations, and relocating to sites with less exposure. Eric mentioned that the Coalition's Climate Change workgroup has just begun to meet, and Ken stated that he will join this group.

- **Dialysis:** Wayne Smith stated that he has no updates.
- **Disaster Behavioral Health:** Lynda said Northland Continues to meet monthly and they have lost some of their disaster team members. She stated that the Florida Crisis Response Team has rescheduled the advanced training interrupted by the hurricane and has scheduled basic training in Orlando in January. Lynne sent out that training announcement. She stated that the Mental Health First Aid training provided at the conference was good training for organizations to offer to their staff and she recommended this. Lynne said that mental health and responder wellness continues to be a national crisis and a priority. She stated that Florida Hospital Association is engaged in looking at this and we expect more information and resources to come from FHA.
- **Community Health Centers:** Georganne said they are concentrating on COVID and flu vaccines.

**Next Meeting:** February 21, 2023 at 4 pm

**Adjournment:** Eric thanked the Board members for their leadership, and thanked the Coalition staff for all they do. Board members wished each other Happy Holidays! The meeting adjourned at 4:57 pm.